Give4Marion 2025 Fundraising Toolkit

Thank you for choosing to Stand Up to Silence against domestic violence with CASA Marion! Be a fundraising superstar during Give4Marion by creating a fundraising page and sharing information on social media.

Below you will find hashtags, statistics, and resources to help you raise critical funds for CASA Marion's life-saving work. Be sure to tag @CASAMarionCounty in your posts!

Create a Fundraising Page:

Advocate for CASA's mission and raise awareness for domestic violence by becoming a fundraiser for CASA Marion. Follow the steps below to create your fundraising page.

- 1. Visit www.give4marion.org/organizations/casa-marion.
- 2. Enter your name and email address.
- 3. Click "Manage Profile" to highlight why CASA is important to you.
- 4. Share your customized fundraising link on with family, friends, and coworkers on social media, via email, or wherever you can make an impact.

Social Media Samples and Templates:

"Save the date: Give4Marion is September 16-17th! You can be part of the celebration by donating to CASA Marion's life-saving domestic violence services. Visit www.give4marion.org/organizations/casa-marion to find out more."

"September 16-17th will be a historic day for everyone in Ocala/Marion to GIVE BIG! Be a part of this historic movement by donating to CASA Marion: www.give4marion.org/organizations/casa-marion. #Give4Marion"

"I'm raising money for CASA Marion during #Give4Marion's 33 hours of generosity. Let's #StandUpToSilence together and be the community that creates a #ViolenceFreeMarion. Donate today! www.give4marion.org/organizations/casa-marion"

"Do you want to support local domestic violence survivors and their children? Donate to @CASAMarionCounty during #Give4Marion! www.give4marion.org/organizations/casa-marion"

"CASA Marion launched in January 2023 and has already helped over 2,000 domestic violence survivors and their children. Join me in raising money for this important cause during #Give4Marion's 33-hours of generosity. Donate here: www.give4marion.org/organizations/casa-marion"

Graphics:

Download graphics here or save them below. Share on your social media accounts to show you are a CASA ally!







Statistics:

- National Statistics
- <u>Domestic Violence in Florida</u>

Resources:

- CASA's 24-hour domestic violence hotline: 352-722-CASA
- CASA's website: www.casamarion.org
- CASA's Outreach Office: 717 SW MLK Jr Ave. Bldg. 6, Ocala, FL 34471
 - o Open M-F, 9am-5pm